

Date	Activity	Target	Venue	Quantity
Dates of your choice in 2026 - 2027	Everyone Active Gym & Health Club Solus & Smart Sampling	89% ABC1 44% Male 56% Female Age 20+ Health & Fitness Enthusiasts	Everyone Active Leisure Centers throughout the UK	10K – 300K
Dates of your choice in 2026 - 2027	EA Little Swimmers Solus & Smart Sampling	Parents with Children aged between 3 months to 10 years old	Everyone Active Leisure Centers throughout the UK	10K – 200K
Dates of your choice in 2026 - 2027	University Student Sampling & Digital Screen Advertising	Gen-Z University Students	Universities throughout the UK	10K – 1M
Dates of your choice in 2026 - 2027	Grassroots Football Centre Sampling & Digital Screen Advertising	79%ABC1 Football Enthusiasts Age range 16-34	135 Venues throughout the UK	30K – 300K
10 th July – 2 nd October 2026	Warners Group Motorhome Shows	75% ABC1 Male & Female Average age 55	6 Shows throughout the UK	42.5K
August 2026	Everyone Active Gym Member goody bags	89% ABC1 44% Male 56% Female Age 20+ Health & Fitness Enthusiasts	Everyone Active Leisure Centers Throughout the UK	200K
August 2026	Little Swimmers Member goody bags	Parents with Children aged between 3 months to 10 years old	Everyone Active Leisure Centers Throughout the UK	50K
September – October 2026	University Freshers Week Sampling	University Freshers	Universities throughout the UK	200K
September – November 2026	I Do Wedding Exhibitions & Fayres	ABC1 70% aged 25-34	2 Exhibitions and 47 Fayres in the Midlands & Yorkshire	10K
4 th Sept 2026 – 18 th Apr 2027	The Baby & Toddler Shows	ABC1 new & expectant parents 72% first time parents	5 Shows throughout the UK	16K
October 2026	Everyone Active Gym Member goody bags	89% ABC1 44% Male 56% Female Age 20+ Health & Fitness Enthusiasts	Everyone Active Leisure Centers throughout the UK	200K
October 2026	Little Swimmers Member goody bags	Parents with Children aged between 3 months to 10 years old	Everyone Active Leisure Centers throughout the UK	50K

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3 rd – 5 th October 2026	The National Wedding Show Autumn	ABC1 70% aged 25-34	Birmingham NEC	10K
17 th – 18 th October 2026	Home, Life and You Live	ABC1 Millennials 78% Female 22% Male	London Excel	20K
17 th – 18 th October 2026	The National Wedding Show Autumn	ABC1 70% aged 25-34	London Excel	10K
14 th – 25 th October 2026	The National Wedding Show Autumn	ABC1 70% aged 25-34	Manchester Central	10K
11 th – 14 th November 2026	Good Housekeeping Live with Country Living Christmas Market	95% Female Average age 56 68% ABC1	Business Design Centre London	18K
25 th – 29 th November 2026	Ideal Home Show at Christmas	82% ABC1 Average age 49 years 78% Female	London Olympia	56K
25 th – 29 th November 2026	Cake & Bake Show	82% ABC1 78% Female Average age 50	London Olympia	16K
25 th – 29 th November 2026	Eat & Drink Festival Christmas	82% ABC1 78% Female Average age 49	London Olympia	56K
26 th – 29 th November 2026	Festive Good Food Show	74% ABC1 Average age 51 80% Female 20% Male	Birmingham NEC	70K
January 2027	Everyone Active Gym Member goody bags	89% ABC1 44% Male 56% Female Age 20+ Health & Fitness Enthusiasts	Everyone Active Leisure Centers throughout the UK	200K
27 th – 28 th February 2027	The National Wedding Show Spring	ABC1 70% aged 25-34	Birmingham NEC	10K
March 2027	Little Swimmers Member goody bags	Parents with Children aged between 3 months to 10 years old	Everyone Active Leisure Centers throughout the UK	50K
13 th – 14 th March 2027	The National Wedding Show Spring	ABC1 70% aged 25-34	Liverpool ACC	10K
19 th – 21 st March 2027	Move It Dance Festival	70% between 14-24 years old 70% AB1 Male & Female audience	London Excel	35K

Date	Activity	Target	Venue	Quantity
2 nd – 11 th April 2027	Ideal Home Show Spring	82% ABC1 66% Female Average age 49	London Olympia	150K
2 nd – 11 th April 2027	Eat & Drink Festival Spring	82% ABC1 78% Female Average age 52	London Olympia	150K
10 th – 11 th April 2027	The National Wedding Show Spring	ABC1 70% aged 25-34	London Excel	10K
April 2027	Everyone Active Gym Member goody bags	89% ABC1 44% Male 56% Female Age 20+ Health & Fitness Enthusiasts	Everyone Active Leisure Centers throughout the UK	200K
10 th – 13 th June 2027	Ideal Home Show Summer	82% ABC1 66% Female Average age 49	Birmingham NEC	90K
17 th – 20 th June 2027	Good Food Show Summer	ABC1 adults aged 35-55	Packington Estate	90K
17 th – 20 th June 2027	BBC Gardeners World Live	ABC1 adults aged 35-55	Packington Estate	90K